Amendments to the Specification:

Please replace the paragraph beginning at page 9, line 3, with the following rewritten paragraph:

--FIG. [[3]]4A and FIG. [[3]]4B show two stable states of cholesteric liquid crystals. In FIG. [[3]]4A, a high voltage field has been applied and quickly switched to zero potential, which converts cholesteric liquid crystal to a planar state 22. Incident light 26 striking cholesteric liquid crystal in planar state 22 is reflected as reflected light 28 to create a bright image. In FIG. [[3]]4B, application of a lower voltage field leaves cholesteric liquid crystals in a transparent focal conic state 24. Whenever incident light 26 strikes a cholesteric liquid crystal in focal conic state 24, such light is transmitted. Second patterned conductors 40 can be black which will absorb incident light 26 to create a dark image when the liquid crystal material is in focal conic state 24. As a result, a viewer perceives a bright or dark image depending on if the cholesteric material is in planar state 22 or focal conic state 24, respectively.--